

# The Linick Group of Companies

---

## *INTRODUCING ...*

### **Copywriter's Council of America (Freelancers)**

Professional referral organization of over 25,000 free-lance direct response advertising copywriters and communications specialists experienced in over 1,450 categories in business, consumer and industrial markets. CCA matches up the best creative freelance talent within your budget®. Satisfaction guaranteed on all creative and consultative services.

When your firm or one of your client's need persuasive copy, innovative visionary ideas that pull in hundreds, even thousands of leads/orders that generate millions of dollars you call the Copywriter's Council of America (the most sought-after and successful freelance DR advertising copywriters in the world!). Since 1968, we have been providing creative talent to major ad/pr agencies. And we'd like to be your number one resource for all your outsourcing needs from A—Z. Your satisfaction is always guaranteed!

## PARTIAL CLIENT LIST

Allstate Insurance Company

American Airlines

American Banker

American Cancer Society

American Diabetes Association

American Express Company Inc.

American Home Economics Association

American Motors

Bankers Multiple Line Insurance Co.

Boardroom Reports

Canadian Lakes Club

Cancer Care

Canon Incorporated

Chief Executive Magazine

Colonial Penn

Compaq Incorporated

Dr. Robert Schuller

Enterprise Publishing

Federation for Amer. Immigration

Forbes

Ford Motor Company

Gannett

Girard Bank  
Grumman Corporation  
Harvard University  
Howard Johnson's  
IBM Limited  
Learning International  
Marsh & McLennan  
MBA-Moneymarket  
McCormack & Dodge  
McCormack & Dodge  
McGraw-Hill  
Mercedes-Benz  
Mortgage Store of Rhode Island  
National Right to Work Legal Defense  
Nissan Automobile  
Northwestern Bell  
Norwest Banks  
Old-Time Gospel Hour  
Pennsylvania Bar Association  
Pennsylvania Medical Society  
Porsche  
Pratter, Tedder & Graves (Attorneys)  
Provident Mutual  
Recording for the Blind

Ronald Reagan-Joint Presidential/Congressional  
Steering Committee  
Shell  
Signal Consumer Discount Company  
Society of Real Estate Appraisers  
St. Jude Children's Research Hospital  
Stern Stewart & Company  
The American Red Cross  
The Assoc. of Trial Lawyers of America  
The Bradford Exchange  
The Chase Manhattan Bank  
The Literary Guild  
The Menninger Foundation  
The Mutual Assurance Company  
The New Republic  
The Wall Street Journal  
TIME  
U.S. Senate-Senator Rudy Boschwitz  
Union Fidelity Life Insurance Company  
United Virginia Bank  
United States Committee for UNICEF  
Westinghouse Credit Corporation  
Xerox Incorporated

## PARTIAL LIST OF PUBLISHING CLIENTS

Listed below are names of some of the publishing firms we have worked with or provided service to. Please note: below are firms publishing books, periodicals, magazines, journals, videos, audio's, CD-ROM's and other informational related products.

American Chemical Society  
International Monetary Fund  
American Society of Mechanical  
Institutional Investor  
Engineers (ASME)  
Kalmbach Publishing Co.  
Ames Publishing Corporation  
Kiplinger Washington Editors  
Arizona Highways Magazine  
McGraw-Hill Publications  
Aspen Systems Corporation  
Morgan-Grampian Publishing Co.  
Auerbach Publishing Company  
North American Publishing Co.  
Billboard Publications  
Nursing Magazine  
Bookshorts  
Personnel Journal  
Reports, Inc.  
Campus Life Magazine  
Chronicle of Higher Education  
The Skillbook Company  
Claretian Publications  
The University of Chicago Press  
Computer World  
The Urban Institute  
Creative Computing  
Times Mirror  
Educational Subscription Service  
Tyndale House Publishers  
Facts and Comparisons  
Unilit Corporation

Fairchild Publications  
Walker-Davis Publishing Company  
Folio Magazine  
Watson-Guptill Publishing  
Fortune Magazine  
Williams and Wilkins  
Gernsback Publications, Inc.  
Workman Publishing Company  
Government Institutes  
Ziff-Davis Publishing Company  
Infoworld

## Advertisers

Abcor (ultrafilters)  
Academic Information Services (book publisher)  
Advance Floor Technology (floor treatments)  
Advantage Presort Service (first-class mail presort service)  
AMAX (chemicals)  
American Techmart Services (software and hardware)  
Aspex Incorporated (supercomputers and software)  
Associated Air Freight (freight carrier)  
BankWire (electronic funds transfer)  
Berkley Electronics (electronic components)  
Bill Bishop & Associates (audio-cassette programs)  
Brooklyn Union Gas (cooling and heating systems)  
Business Envelope Manufacturers (office supplies)  
CBSI (warranty and home protection plans)  
C&C Print Shop (commercial printing)  
CCI/Connections (DP consultants)  
Chemical Bank (electronic cash management services)  
Convergent Solutions (software)  
Digital Linguistix Corporation (software)

Dow Chemical (chemicals)  
East Hampton Industries (software)  
EBI (medical equipment)  
EBSCO (magazine subscription agency)  
Edith Roman Associates (mailing lists)  
Epner Technology Inc. (high-tech platers)  
Executive Enterprises (conferences, seminars)  
Fala Direct Marketing (lettershop)  
FIFE (The American Institute of Fellows in Free Enterprise)  
Gerald P. Lepp (attorney at law)  
Geyer's Office Dealer (trade publication)  
GE Solid State (semiconductors)  
Goodman Communications (bleeper and answering services)  
Graver Chemical (chemicals, chemical equipment)  
Grumman Corporation (aerospace)  
Hearst Business Communications (subscription promotion)  
Henderson Industries (engineering)  
High Technology Associates, Inc. (database marketing)  
IEEE (professional society)  
Interactive Systems (production support software)  
ITT Engineered Valves (valves)  
ITT Fluid Technology (process equipment)  
James Kurpiel Inc. (contractor)  
JGB Systems (computer systems)  
JMW Consultants Inc. (management consultants)  
Ken Weissman Inc. (computer graphics)  
KeySystems (vocational disability analysis)  
Knysak Process Equipment Company (process equipment)  
Koch Engineering (process equipment, pollution control)  
Ladenburg, Thalmann & Co. Inc. (stockbrokers)  
Marketing & Business Strategy (consultants)  
Loveland Controls (calibrators, test systems)  
Letraset (desktop publishing software)  
Major Printing (commercial printers)

Manhattan Multi Media (audio-visual producers)  
Meeco Inc. (moisture analyzers)  
Micro Logic Corp. (software)  
Midlantic National Bank (retail banking)  
Millar Elevator Industries, Inc. (elevator controls)  
M&T Chemicals (specialty chemicals)  
New York Publicity Outlets (directory)  
On-Line Software International (software)  
Pascal (real estate analysis software)  
PC Publishing (software)  
Philadelphia National Bank (commercial banking)  
Prentice-Hall (publishing)  
Productivity Software (software)  
Retrieval Masters Creditors Bureau (collection agency)  
Ricoh Corporation (facsimile machines)  
Roman Managed Lists (mailing list management)  
SCI (mainframe software for CICS and MVS)  
Select Information Exchange (postcard publisher)  
Software Corporation of America (software)  
Sony Corporation of America (video and imaging systems)  
Soundcoat (noise control)  
SPS Technologies (computerized joint-control systems)  
Steamist (home saunas)  
Sumitomo (industrial equipment)  
Thomas Publishing Company (subscription promotion)  
Timeplex (data communication equipment)  
Value Rent-A-Car (car rentals)  
Westinghouse (radar, defense systems)  
Wolfram Research (software)  
Yourdon, Inc. (CASE software tools)

## Agencies

Anderson, Lembke, Welinder (Ericsson)

The Ad Lab (Whaledent, Howmedica, Centric)  
A.P. Montalbano Design (Body Breather, Information  
Retrieval Systems)  
Arianna (Bull Information Systems)  
Beaumont-Bennett Inc. (Global Software)  
The Beckerman Group, Inc. (Landmark Software Systems)  
Bergelt Advertising (Pfizer)

Robert K. Berner Associates (Air-Tech, AirPol, Slides-and-  
Sound)  
Bruce J. Bloom, Inc. (Ultimate Data Systems)  
Business-to-Business Direct Mail (Kepner-Tregoe)  
Canon & Shea (Samson Ocean Systems)  
Chapman Stone & Adler (IBM, NY Telephone, Chase  
Manhattan, Deloitte Haskins & Sells, UniSys)  
And many more. . .

Always at your service. For a free quote or to schedule a free initial 15 minutes consultation.

**Call 631.924.3888 or 631.924.8555.**